



St Ives Junior AFL Club 2010 Annual Report

*"Oh when the Saints
go marchin' in
Oh when the Saints go marchin' in
I want to be with St Ives
when the Saints go marchin' in"*



November 2010





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1 President's Report

Institutions like: St Vinnies, the Red Cross, Rural Fire Brigades, Meals on Wheels and School Tuckshops are just some of the many community based functions that are struggling week in and week out to source volunteers.

For us as a sporting club: coaches, committee members, canteen helpers, goal umpires and team managers are just some of the many volunteer roles we need at St Ives week in week out to function as a successful club.

When you put these two points together, a volunteer intensive code like Australian Rules in a competitive modern-day environment such as St Ives should be struggling to survive. Yet, despite the time pressures we all face with other personal, family and work commitments, the St Ives Junior AFL Club not only survives but continues to grow and prosper. This stands as a true testament to the calibre of the great people who make up this Club.

Not only did we grow approximately 10% in 2010 to be the largest club in Sydney with 16 teams, but this growth was in line with the last 10 years where we have achieved an average growth rate of 9% per season. In 2010, the Greater Sydney Harbour grew 4%. With all the hard work of volunteers we retained 68% of our members from 2009. Given the size of the Club, this was a remarkable achievement and on par with the 69% retention rate across Greater Sydney Harbour.

I often believe that the very character of Australian Rules is what fosters this growth and commitment. That is, on the field there is a role to play for everyone no matter what their shape or size. Equally, off the field there is a role to play for everyone no matter what their experience or expertise. Ultimately, Australian Rules is a hybrid of many other sporting codes where everyone can bring something to the game no matter how much they know about the game. This applies both on and off the field and this is what brings the St Ives community together.

When we look at 2010 with Auskick, canteen duties, and the record 16 teams in the competition, St Ives had approximately 100 volunteers out there each week. The structure and organisation this gave us on the ground is a great strength to this Club and it is often one of the key talking points people will raise when they speak about the Club. In my time with other sporting codes, I have never experienced the same level of volunteer commitment and collective community spirit as I have here at St Ives and this is what makes this club special and to be a part of it is a great motivator for me.

With that, we were able to run a road trip the country for the U11s and U12s, we commemorated ANZAC Day, we celebrated Mother's Day by raising close to \$2,500 for Cansupport at Royal North Hospital, we participated in a number of Gala Days, and finally, we had 5 teams playing finals footy. Of those 5 teams, 3 teams made it to the Grand Final with the U12s Div 3 victorious.

It is a local institution like the St Ives Junior AFL Club that gives me great faith in our community because it captures the key beliefs and values of what we would like our children to embrace. This is not just about physical fitness and sporting prowess but more life-defining skills around building a sense of community, managing the good days with the bad, building trust in people, and developing a mutual understanding to break down barriers.

I know it is an old cliché, but this Club would not be where it is today without your cooperation, your commitment, your continuance, and your contribution. So, to all the volunteers of 2010 – thank you!

Terry Southwell
President



2 Footy Operations

2.1 Auskick

Seventy Seven players registered in Auskick in 2010 allowing the Club to run three groups covering U4 to U6 (26 kids), U7 (25 kids) and U8 to U9 (26 kids). Many of our Auskickers were there with their siblings (66 families making up our numbers) - we had a number of younger siblings join up after the first couple of weeks. A lot of the Auskick families were completely new to the game of Australian Rules and there were a number of nationalities represented – this was all very encouraging.

With the support of parents we were well resourced for coaches across the groups – with a team of 10 – Head Coach: Ged Rockliff; Coaches: Mike Tuttas, Howard McIntosh, Greg Griffiths, Trent Hayes, Rod Jackson, Megan Hutchins and Geoff Mathers; Coordinators: Christine & David Ashton. All families turned up for Canteen and Setup Duty each week making our mornings run particularly smoothly. With the increasing numbers attending Auskick, however, it would be good to see the responsibility for setting up and opening the Canteen being moved away from the Auskick Coordinator. Rostering helpers and manning the Canteen isn't an issue but it was a very time consuming task at the start of each week taking away attention from answering questions and settling in the new families that turned up every week.

Highlights for the year include:

- Well attended and enjoyed Level 0 Coaching Course – and later the Level 1 course had at least four Auskick parents attend – a good sign for the future
- Wearing Pink Socks on Mother's Day
- Celebrating the Indigenous Round with special prizes
- Half Time at the SCG where 18 kids participated
- Teams participating in the Manly Gala Day really enjoyed the experience. We did have an equal number of Auskickers choose to stay at Acron for the morning, making the logistics quite challenging. This needs to be taken into consideration in planning for future involvement in extra activities.
- U16s coaching help on the day at one Auskick round
- A combined Auskick/U09s game at the end of the season
- Two Family Fun Days – Mid season & final Presentation Day – these were terrific for encouraging participation and interaction between the parents and kids and provided hands on experience for some of the adults who have not had exposure to Australian Rules before. Having the Auskick Presentation as part of our final session was a popular format for the younger kids.
- We had a great, long season losing only 3 weekends to wet weather – Auskick being able to be a bit more flexible than the older age groups in choosing where to play on the field.

The combined Auskick and U9s game helped to set the stage for the Auskickers moving into U09s next season. This combined well with the family fun days and the support of all parents throughout the season.

A big thank you to Ged Rockliff, all the Auskick coaches, and parents for their time and support through the season.

Terry Southwell/Christine Ashton
President/Auskick Co-ordinator



2.2 Juniors

A big recruitment drive at both club and individual player level saw an increase in numbers and teams across the age groups, with 3 teams in both the 9s & the 10s and 2 teams in each of the 11s and 12s. This was fantastic in terms of volume but continues to provide skill and coaching challenges particularly in the older age groups having some brand new players to the game. All the head coaches (Ian Stack, Peter VanDongen, Grant Potter & Robbie Wright) need to be acknowledged for the tremendous efforts and unwavering commitment to improving and challenging the more capable players and continuing to cultivate the developing players. Again the Coota trip led by Terry Southwell was enjoyed by the 11s and 12s and hopefully something we will continue to do in coming years.

All 3 of the 9s team had success both on & off field. Some good results on the field by all 3 teams across the season, some great work on club development with teams playing combo games with the 10s as well as playing an end of season game with the older Auskickers. Some work to do in 2011 on balancing the teams to try and provide an even spread of capability across the age group. The 9s have a oversupply of eager coaches and helpers and that is a great testament to the enthusiasm and drive amongst the group, this is a fantastic developing age-group for the club.

The 10s stayed with the core groups & teams from 2009 which proved a significant imbalance in team capability and difference in on-field success for 2010. The players however irrespective of what end of the scoreboard they were on, kept on and worked hard all year at training and on the weekends. Coaches continued to work with the players as a group for the entire season and moving into the 11s will continue to develop and challenge the players.

The 11s balanced the teams well with both teams finishing off just out of the finals race with similar win/loss ratios. Special thanks should go to Peter Mac and Grant who somewhat reluctantly took on task of coaching the Shaws and did a fantastic job in working with the boys through the season. There are some very capable players in the 11s and some great improvements through the season and they are lined up well for the move to the divisionalised and graded 12s age group in 2011.

The 12s fielded a Div 2 and a Div 3 team with probably the most experienced footy coaches in the club of Robbie Wright and John English. Both teams had very successful on-field performance teamed with a tremendous level of keenness. Both progressed through to their respective Grand Finals with the Div 3 taking out their GF on a blustering day. Special thanks to go to Robbie for coaching both the 12s and 13s this year, and to Marty Dower for shouldering a large amount of the managing and ground managing loads across both the 12s teams.

This years major fundraiser, the cocktail evening, was ably organised by representatives of the 10s and was a great success, it was decided that each year the 10s group would be responsible to organise the major fundraiser for the year.

Trevor Byrne
Junior Co-ordinator

2.3 Youth

The 2010 season provided both positive outcomes and challenges for Youth Grade teams at the Club. On the positive side we fielded two teams in each grade for the first time. A team in each grade qualified to play in the final series, and our U13 div3 team played in their Grand Final. Players from each grade represented the Club in rep teams and talented player programmes, and three players from each of our U13s and U14s played for the new Swans Academy programme teams. All teams, winners or not, had fun.

Challenges for Youth Grade teams this season included the La Ninya induced weather cycle which, when combined with scheduled holiday breaks, produced a short, patchy playing season. A number of on field incidents resulted in umpire reports/ tribunal hearings. Player numbers in our U13 and U14 squads were very tight. Player numbers at some other clubs were low in U15/16s, which resulted in problems for our U15/16 div3 team.



Although many of these issues were beyond the direct control of the Club, the hard work and dedication of our coaches, managers and parents minimised the impact on our players. Our President, Terry Southwell made a huge contribution to players and teams across the whole Club, but the considerable effort which he made to youth grade teams in particular, including managing our U13 div3 team for much of the season when parent volunteers failed to come forward, needs to be acknowledged.

The determination and hard work of all our volunteers has been vital in getting teams on the oval each weekend. This point was emphasised by one of our U14 team managers on Presentation Day: The co operation and goodwill between teams and between grades meant that we were able to get two teams in each grade on the oval each week, despite the impact of absences, illness and school sport injuries. Special thanks must go to our two wonderful non parent coaches Michael McAlister (U14s) and Sam Jackson (U13s) for a great contribution this season.

Mid and end of season review sessions for all coaches and managers were organised by our Junior Grade Coordinator, Trevor Byrne. These were a great success and generated a lot of good feedback and some great ideas which will help us plan for 2011.

Finally, congratulations to Hugh Callander, our U15/16 div1 Head Coach, who was made a Life Member of the Club at the end of the season. Hugh has made a considerable contribution to our Club over many years and his Life Membership recognises his long and valued contribution.

Paul Hattaway
Youth Co-ordinator

3 Registration

St Ives AFL had 360 registered players for season 2010. This was an increase of 39 players from season 2009 which is a credit to all those involved with recruitment.

Of our 360 registered players, 152 were new players to the club (51 new Auskickers and 101 new age group players). We had 208 previously registered players return in 2010.

The registration process remained the same as in previous seasons with an email reminder and registration form sent to existing players in January and, our attendance at the Winter Sports Registration Day at St Ives Shopping Centre in February. All registrations were processed manually with player details entered into the AFL database 'Footy Web' as well as updated in our club records.

As in 2009, we continued to have a separate Registrar for Auskick and Christine Ashton took on the role with gusto and did an incredible job. I left all Auskick matters in her capable hands and she provided updates when required. Christine managed the role brilliantly – a huge thanks to her!

A discount policy for late registrations was formalized and approved by the Board this year. This policy simplifies the process of fee reductions for late registrations and/or withdrawals and will ensure consistency across all the age groups.

We are now in the final stages of setting up on-line registrations through 'footy web' for season 2011. Parents will be able to register their child, update their details and pay registration fees on line. This should streamline the registration and payment process and will reduce the workload for the registrar!

This has been my last year as club registrar and I would like to thank Terry & all the team for their help & support.

Cath Coffey
Registrar



4 Council Liaison

The Club continues to maintain a good relationship with Guy Thomas and the team at Ku-ring-gai council.

We have some improvements in the pipeline for next year in the canteen and are working to finalise quotes for these to be implemented early next season.

I would like to thank Terry Southwell for his tireless effort and helping me out by taking over some of the more time consuming issues that have risen throughout the season.

Martin Rodgers
Council Liaison Officer

5 Property

New jumpers ordered

Size	Jumper numbers	Total
Size 6	3 x 1- 15 16 -25	55
Size 8	1-25	25
Size 10	1- 20	20
Size 12	1 x 1-35	35
Size 14	1-39 (excluding numbers 1,3,12,14)	35
		170
	Total Cost @ \$40.00	<u>\$6,800</u>

- New balls ordered- continued issue of balls going missing, in some cases full bags of balls
- Old jumpers donated to Aboriginal community
- Team kits restocked at the start of the year through Sportsfirst at St Ives.
- First aid kits restocked at the start of the year-Chemist at St Ives Shopping Centre (approx \$200 remaining from this year)
- Trophies ordered through Lindfield Trophies
- Sock, shorts bought through Sportfirst

Recommendations for 2011

- Kit boxes be replaced with kit bags which are easier to transport.
- Training shirts be offered to players to buy.
- Commission from Sports First be explored by the Treasurer and Board presented with options.
- Electric ball pump bought for clubrooms.

Natalie Hanlon
Property Coordinator

6 Social Committee

The cocktail party, the Club’s annual fundraiser, was held at the Avondale Golf Club on the 25th July. The format of the night included silent auctions, the presentation of the President’s Award and the Clubman of the Year Award, as well as contemporary music from “The Moods”.

As with previous years the event was well support by members with 175 tickets sold and over \$12,000 raised on the night. As a new concept, the organising of the night was assigned to the U10s age group as a way to get parents across the 3 teams to know each other.



The success of the night would not have been possible without the work of the social committee in Donna Van Dongen, Josephine Salvaris, Lee Stokes and Lisa Soussa. A big thank you to these organisers and all the other members involved.

Terry Southwell
On behalf of the Social Committee

7 Ground Management

Ground management ran reasonably smoothly during the season with some minor problems occurring with those new to the role. Areas that need attention next season are;

- Ground safety inspection
- Keeping games on schedule
- Change room condition
- End of day clean up

A separate instruction session for new Ground Managers at the start of season and an updated information sheet will help to resolve some of these issues.

Thanks to all those experienced Ground Managers who mentored the new ground Managers at the start of season and thanks to Martin Dower for the setting up the ground markings at the start of the season and maintaining them during the season.

Tim Middleton
Ground Management Co-ordinator

8 Umpires

It was another busy year for our junior umpires, but to their credit they have once again risen to the challenges and marvellously supported both the St Ives and Hornsby JAFL clubs in umpiring the U9-U12 home games at Acron Oval and Rofe Park.

Our 'orange shirt' umpires increased during the year with Eddie Callander and Andrew Morris moving to the next level, which is a credit to both of them. In addition we gained four new starters with David Coburn, Daniel Coppel, Lewis Matthews and Jamie Matthews joining the ranks. Other umpires for the year were Joshua Graeve, Matt Lawrence, Marshall Lines, Jared Lawrence and myself.

Matt Lawrence was awarded the St Ives 'Umpiring Trophy' for 2010 for the huge effort that he put in during the year – his support was greatly appreciated.

As always, the challenge for the club is to provide a steady trickle of players wanting to become umpires. We look forward to welcoming anyone who is interested to our ranks next year.

On behalf of the umpires I would like to thank the Committee and Mike O'Grady for their support and ongoing guidance during the year.

Allan Ashmore
Umpires Coordinator



9 Canteen

The canteen was not as successful this season as in previous times, probably due to a few important factors:-

- the wash-out of several rounds
- with the regular wet Sundays, there was an obvious absence of people “hanging around” the canteen each round
- the only Gala Day held at Acron involved 6 U9 teams this season
- the coffee machine was very quiet this season, and several remarks have been made regarding the poor quality of the coffee. The committee and I will look into a replacement (perhaps Senseo pods) before the next season
- the current BBQ is about to fall apart and it was suggested at the last Board Meeting that Terry approach Bunning’s and ask for a donation of 1 BBQ and some Bunning’s BBQ aprons to wear as advertising
- actual profit this season is around \$7000, we hope to increase this amount by restricting the range of choice stocked in the canteen, improving the quality of coffee and hopefully we will see better weather next season with less round cancellations and more spectators..

The Auskick Co-Ordinator, Christine Ashton, ensured the canteen was open and operating smoothly every round – a huge Thank You to Christine. The rostering was very ably done by Diane Morris, as well as assisting in the early season in the organising and ordering for the canteen – Thanks Diane.

Thanks as always must go to all the volunteer parents, carers, grandparents and friends without whom the canteen would not be able to open. Also thanks to all the Team Managers for rostering on their parent volunteers and taking on the responsibility of running the canteen for their day.

For the first time a team was allocated a certain round and it was their responsibility to run the canteen for the whole day, from providing parents to work in the canteen to closing and cleaning up the grounds. This system on most occasions worked really well and eliminated the need for the canteen manager to be on hand all day each Sunday. I would recommend the same process for 2011 with different and easier to follow procedures written down for them.

Georgina Winder
Canteen Manager

10 Recruitment

Summary

St Ives Junior AFL Club retained its mantle of biggest Junior AFL Club in the Sydney region, both by total player registrations and numbers of teams.

Total registration numbers for Season 2010 exceeded all previous seasons resulting in a Club all-time high of sixteen (16) teams across the Junior and Youth age groups.

Much of this growth was evident in the Under 9s and Under 10s where numbers were sufficient to field three (3) teams in each age group.

Retention rates were higher than for Season 2009 which, when taken with another good intake of newcomers, accounted for the growth in player numbers.

Registrations

Details of the total player contingent and breakdown across Auskick and the Junior and Youth age groups are provided under **Registration** (refer).



Activities

Proactive pre-season recruitment activities followed the proven formula and included the recruitment day at St Ives Shopping Village, roadside banners, footy clinics at Acron Oval, school notices, Club website enquiries and redirected enquiries from the AFL.

The program of regular special events and activities was maintained, raising the profile of the Club. These activities included the Swans Visit, the Cootamundra Road Trip (held this year prior to season start), the special rounds (Indigenous, Anzac and Pink Sock) and the Auskick Gala Day.

There was a strong emphasis on retention of existing players and effort was made to contact all coaches and/or managers in the pre-season to assess player interest. Players who appeared unsure about returning were given special focus to encourage their re-registration.

The Club endeavoured to coordinate its recruitment activities with the AFL and its schools programs through AFL coordinator, Jason Lawless. Relatively few schools in the catchment were able to participate in the programs owing to the limitations on the AFL’s available resources.

Throughout the season, the regular and frequent Club Newsletter informed Club members and families of events, activities, results, news and special features.

Statistics

For Season 2010, specific retention performance measures were identified and agreed.

Whilst actual return rates for Auskick and the Youth Age groups did not meet the target, the Junior Age group managed to marginally surpass the target. The overall target was not met. However, the trend for retention remains upward by comparison with the corresponding figures for the previous season.

The table below summarises the retention rates.

Age Group	Notes	Overall Retention Rate		
		Season 2010 Target	Season 2010 Actual	Season 2009 Actual
Eligible Auskick Players	Note 1	60%	50%	51%
Junior Players	Note 2	75%	77%	59%
Youth Players	Note 3		65%	60%

Notes

1. *Includes only those who are not eligible for, or are not intending to move to, the Under 9s*
2. *Includes the players who move into the Under 13 Youth Age group*
3. *Disregards the Under 16s who retire from the Club at season end*

The Season 2010 targets will be carried forward as stretch targets for Season 2011.

Observations

Once again, word of mouth appears to have been most influential in attracting newcomers. Factual evidence is limited and cannot be relied upon but anecdotal evidence strongly suggests that this medium for communication gives the best bang for our buck.

Vision

Whilst the logistical challenges are real and recognised, the vision for St Ives Junior AFL Club is for further growth and up to three teams per age group. Auskick, as the key feeder to the Junior age group, would need to match this growth profile.

Recognition and Thanks



Recruitment at the Club is largely the natural outcome from the many hours committed by the players, volunteers/family members and the Board. The Club's profile continues to rise and this is evident from the number of new players for whom the Club culture primarily influenced their decision to join.

For this reason I would like to thank all the default recruiters above but make special mention of the tireless efforts of Terry Southwell whose efforts, particularly during the pre- and early part of the season, built the momentum that led to the ongoing growth and wellbeing of the Club.

Paul Towers
Recruitment Co-ordinator

11 Treasurer's Report

In 2010 the Club achieved a robust Net Profit due to the fine efforts of all our volunteers. Key features of comparing 2010 to 2009:

- Registration increased about 9%.
- Canteen income grew 17%.
- Fundraising exceeded prior year by more than 50%.
- Sponsorship remained solid thanks to our main sponsor, Century 21, Gordon.
- We spent more on property (jumpers, footballs and sports bags) and our spending on coaching increased.
- Expenses for Canteen, Umpiring, Physio, Team photos and Trophies rose with increased participation.

Overall, the Club remains in a solid financial situation matching increased spending with increased income.

Richard Piech
Treasurer

12 Sponsorship

In 2010 we benefitted once again from the support of Century21, Cordeau Marshall group as main sponsor of St Ives AFL Club. A special thank you has to go to Craig Marshall for his ongoing support to our club. We will do our utmost during the off season to keep Craig and his team interested and hopefully to secure his sponsorship for the 2011 season.

We have also applied for the following grants in 2010:

- Department of Families, Housing, Community Services and Indigenous Affairs Volunteer Grant 2010
- Telstra Assistance Fund
- Woolworth youth support fund

The first grant was on a monetary basis up to the maximum of \$5,000.00. The two other grants were based on equipment and gear donations to the club. Unfortunately we have been unsuccessful with all three applications. I have tried to get some information around our applications. The volunteer grant alone has received over 22,000 applications across Australia.



I think also that we still had to deal with the end of the GFC. Sponsoring money was very tight across various industries in 2010. I spoke the businesses in the Telecom industry as well as in the FMCG sector. Everywhere I received the similar responses, that there will be no money this year for sponsoring. I am hopeful that with a fairly strong Australian economy at the end of 2010 and a positive outlook for 2011, things will be brighten up, and there will be again the opportunity to pick up some sponsorship dollars in the future.

Michael Tuttas
Sponsorship Co-ordinator

**Appendix: A Financial Statements**

	2009	2010	Difference
AFL			
Income	46,780.00	50,705.00	
Expenses	46,397.10	54,147.57	<i>7,750.47</i>
Net Result	382.90	-3,442.57	
CANTEEN			
Income	20,073.86	24,004.39	
Expenses	12,106.34	15,800.79	<i>3,694.45</i>
Net Result	7,967.52	8,203.60	
FUNDRAISER			
Income	12,980.00	20,375.00	
Expenses	5,864.80	8,325.60	<i>2,460.80</i>
Net Result	7,115.20	12,049.40	
OFFICE			
Income	1,482.98	5,123.16	
Expenses	3,788.84	4,448.47	<i>659.63</i>
Net Result	-2,305.86	674.69	
OTHER			
Income	4,037.37	6,886.75	
Expenses	10,905.49	14,709.41	<i>3,803.92</i>
Net Result	-6,868.12	-7,822.66	
SPONSORSHIP			
Income	6,500.00	6,000.00	
Expenses	0.00	0.00	
Net Result	6,500.00	6,000.00	
TOTAL			
Income	91,854.21	113,094.30	
Expenses	79,062.57	97,431.84	
Net Result	12,791.64	15,662.46	



Statement of Financial Position as at 30 September 2010

	2009	2010
ASSETS		
Board Account - NAB	\$10,268.23	\$40,189.85
Canteen Account - NAB	11,690.29	\$11,033.88
Term Deposit	73,934.35	\$79,057.51
Insurance Claim Accrued	1,038.00	\$0.00
TOTAL ASSETS	96,930.87	130,281.24
LIABILITIES		
Trade Creditors	7,689.68	25,377.59
TOTAL LIABILITIES	7,689.68	25,377.59
NET ASSETS	89,241.19	104,903.65
MEMBER'S EQUITY		
Retained Earnings	77,261.55	89,241.19
Current Year Earnings	11,979.64	15,662.46
TOTAL EQUITY	89,241.19	104,903.65

	2009	2010	Var FY 09 to YTD 10	
INCOME				
Registration Fees	46,780.00	51,165.00	4,385	9%
Registration Refunds	0.00	-460.00	-460	
Canteen Sales	20,073.86	24,004.39	3,931	20%
Clothing Sales	0.00	0.00	0	
Fundraising Income	12,980.00	20,375.00	7,395	57%
Sponsorship Income	6,500.00	6,000.00	-500	-8%
Miscellaneous Income	4,037.37	6,886.75	2,849	71%
Stock Revaluation	-812.00	0.00	812	
Bank Interest	1,482.98	5,123.16	3,640	245%
			0	
TOTAL INCOME	91,042.21	113,094.30	22,052	
			0	
COST OF SALES			0	
Clothing Costs	0.00	0.00	0	
Total Cost of Sales	0.00	0.00	0	
			0	
GROSS PROFIT	91,042.21	113,094.30	22,052	




			0	
EXPENSES			0	
Administration Expenses	447.07	573.52	126	
Advertising Expenses	0.00	0.00	0	
AFL Expenses	11,026.43	14,619.90	3,593	33%
Bank Charges	0.00	0.00	0	
Canteen Supplies	12,106.34	15,800.79	3,694	31%
Club Activities	4,464.77	6,530.22	2,065	46%
Club House Expenses	102.24	356.10	254	
Coaching & Training	2,673.15	2,300.82	-372	-14%
Coaching Clinic	1,679.00	2,479.00	800	48%
Corporation Fees	44.00	65.00	21	
Donations	0.00	0.00	0	
Equipment - General	503.94	3,112.40	2,608	
Fundraising Expenses	5,864.80	8,325.60	2,461	42%
Ground Hire	14,254.27	8,582.34	-5,672	-40%
Miscellaneous Expenses	5,834.54	4,710.69	-1,124	-19%
Photograph Expenses	3,648.00	4,372.50	725	20%
Physio Fees	1,439.50	2,508.25	1,069	74%
Postage	0.00	0.00	0	
Presentation Day Expenses	4,006.75	4,739.76	733	18%
Recruitment Costs	689.35	1,479.35	790	
Sponsorship Expenses	0.00	0.00	0	
Telephone	236.05	0.00	-236	
Umpires Fees	4,745.00	5,705.00	960	20%
Uniforms	2,925.00	8,840.00	5,915	202%
Web-Site Expenses	2,372.37	2,330.60	-42	-2%
			0	
TOTAL EXPENSES	79,062.57	97,431.84	18,369	
			0	
NET OPERATING PROFIT (LOSS)	11,979.64	15,662.46	3,683	

Club Sponsors

The St Ives JAFU Club is very fortunate to have again received terrific support from members of our commercial community. They have again in 2009 provided their time, product and/or services to support our Club in both our AFL and community endeavours. The Board express its sincere appreciation for their continued support.

Major Sponsor

	Century 21 Cordeau Marshall Contact: Craig Marshall – 9498-2388 http://www.century21.com.au/gordon/ St Ives/Gordon
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Other Sponsors

	O'Loughlin Pharmacy Contact: Brendan O'Loughlin – 9440-0030 http://www.stivesvillage.com.au St Ives Shopping Village (Near Medical Centre)
	Sport First Contact: Paul Byrom – 9499-4840 http://www.sportfirst.com.au 204 Mona Vale Road St Ives
	AMF Bowling Contact: Jordan Rodgers – 0419-353-667 http://www.amfbowling.com.au Nearest Bowling Alley is in Hornsby



Appendix: B **2009 Board of Management**

President:	Terry Southwell
Vice President:	Stuart Hunter
Secretary:	Kerrie Curran
Treasurer:	Richard Piech
Registrar:	Gatherin Coffey
Recruitment:	Paul Towers
Sponsorship:	Michael Tuttas
Auskick Co-ordinator:	Christine Ashton
Junior Co-ordinator:	Trevor Byrne
Youth Co-ordinator:	Paul Hattaway
Canteen Co-ordinator:	Georgina Winder
Property Co-ordinator:	Natalie Hanlon
Ground Manager Co-ordinator:	Tim Middleton
Umpires Co-ordinator:	Allan Ashmore
Council Liaison:	Martin Rodgers
Social Committee:	Donna Van Dongen Josephine Salvaris Lee Stokes Lisa Soussa



Appendix: C 2010 Team Records & Club Awards

President's Award:	Paul Hattaway (youth Coordinator) Trevor Byrne (Junior Coordinator) Christine Ashton (Auskick Coordinator)
Geoff Roberts Memorial Trophy:	Robbie Wright (U12s & U13s Coach)
Life Membership:	Hugh Callander (Member since 1998)
St Ives Umpires Award:	Matthew Lawrence

AUSKICK	
Team:	AUSKICK
Head Coach:	Gerard Rockliff
Assistant Coaches:	Howard McIntosh Greg Griffith Mike Tuttas Trent Hayes Rod Jackson Megan Hutchins Geoff Mathers
Co-ordinator:	Christine & David Ashton



UNDER 09s			
Team:	BRADSHAW	JACK	JETTA
Head Coach:	Ian Stack	Grant Martin	Lynton Alderson
Assistant Coach:	Jordan Rodgers		David Gorman
Team Manager:	Massimo Russo	Raelene Ravenhall	Natalie Brumby
Ground Manager:	Chris Yeomans	Ray Teuma	Hamish Cameron
Played:	11	10	12
Won:	3	7	6
Drawn:	0	1	0
Lost:	7	2	6
Washed Out:	4	4	3
Byes:	1	1	0
Forfeits:	0	0	0
Best & Fairest:	Luca RUSSO	Jaden FINGLESON	Sebastian HERBERT
Runner's Up:	Will CHAMBERLAIN	Ethan GYOERY	Kenzi SOUTHWELL
Coach's Award:	Daniel STACK	Daniel WILLIAMS	Nicholas ARMSTRONG
Manager's Award:	Matthew CHICCO	Angus HOUSTON	Connor CAMERON
GSJ Award:	Patrick SILVESTER	Jack PUNCHER	Eamon WHITE

UNDER 10s			
Team:	McVEIGH	MOORE	ROOS
Head Coach:	Trevor Byrne	Basil Salvaris	Peter Van Dongen
Assistant Coach:		Vlado Perkovic	
Team Manager:	Michael Fardy	Blair Saddington	John Spao
Ground Manager:	Jonny Gordon	Dominic Bowden	Russell Bowes
Played:	11	10	11
Won:	5	1	11
Drawn:	0	0	0
Lost:	6	9	0
Washed Out:	3	4	3
Byes:	1	1	1
Forfeits:	0	0	0
Best & Fairest:	Ethan BYRNE	Jamie FERREIRA	Lachlan CUBIS
Runner's Up:	Nick GALLU	Campbell SADDINGTON	Tom Van DONGEN
Coach's Award:	Nat GOSWELL	John SALVARIS	Christian DENNIS
Manager's Award:	James THOMSON	Patrick DWYER	Taffy JACKSON
GSJ Award:	Liam FARDY	Hamish BOWDEN	Lachlan CUBIS



UNDER 11s		
Team:	O'KEEFE	SHAW
Head Coach:	Grant Potter	Peter McDonald
Assistant Coach:		Grant Butler
Team Manager:	Paul Beattie	Jude D'Silva
Ground Manager:	Belinda Robertson	Kerry Ruberg
Played:	11	10
Won:	3	3
Drawn:	0	0
Lost:	8	7
Washed Out:	3	3
Byes:	1	2
Forfeits:	0	0
Best & Fairest:	Dermott BEATTIE	Nick RUBERG
Runner's Up:	Keegan GYOERY	Nicholas BOGARD
Coach's Award:	Daniel BUTLER	Rahul TIJORIWALA
Manager's Award:	Marcus HAYDEN	Harry STEPHENS
GSJ Award:	Rory BEATTIE	James ROBERTSON

UNDER 12s		
Team:	DIV 2	DIV 3
Head Coach:	Robbie Wright	John English
Assistant Coach:	Steve Howald	Richard Piech
Team Manager:	Craig Newton	Amanda Steward
Ground Manager:	Paul Forbes	Martin Dower
Played:	12 (2)	13 (2)
Won:	10 (1)	10 (2)
Drawn:	1 (0)	0 (0)
Lost:	1 (1)	3 (0)
Washed Out:	3	2
Byes:	0	0
Forfeits:	0	0
Best & Fairest:	Harrison PARKER	Wade DOWER
Runner's Up:	Jonathan TUBB	Jack ENGLISH
Coach's Award:	Callum FORBES	Matthew ELIAS
Manager's Award:	Andrew MCLEAN	Jake JEROGIN
GSJ Award:	Liam O'CARROLL	Jack HARRIGAN

[Numbers within the brackets () indicate games played in finals]



UNDER 13s		
Team:	DIV 1	DIV 3
Head Coach:	Robbie Wright	Sam Jackson
Assistant Coach:	Mick Caddey	
Team Manager:	Mark Hansen	(On Roster)
Ground Manager:	Richard Druce	(On Roster)
Played:	12	12 (2)
Won:	6	8 (1)
Drawn:	0	0 (0)
Lost:	6	4 (1)
Washed Out:	3	3
Byes:	0	0
Forfeits:	0	0
Best & Fairest:	Mitchell WRIGHT	Hugh BROWN
Runner's Up:	Ryan HEBRON	Hayden BAZZANA
Coach's Award:	Jake HANSEN	Alec STIRRAT
Manager's Award:	Lachlan BRUCE	Tom FORSBERG
Winfred Roge "Tower of Strength" Award:	Daniel HAWES	
Rod Wilkes "Perpetual Encouragement" Trophy:	Hugh BROWN	

[Numbers within the brackets () indicate games played in finals]

UNDER 14s		
Team:	DIV 3 BLUE	DIV 3 WHITE
Head Coach:	Michael Cook	Mike McAllister
Assistant Coach:	David Ross	John Goode
Team Manager:	Virginia Symonds	Neil Scott
Ground Manager:	Beverly Southern	Tony Masone
Played:	12	13 (2)
Won:	1	9 (1)
Drawn:	0	0 (0)
Lost:	11	4 (1)
Washed Out:	3	2
Byes:	0	0
Forfeits:	1	0
Best & Fairest:	Jacob SHTEYMAN	Peter SCOTT
Runner's Up:	James FISHER	Duncan HATTAWAY
Coach's Award:	Lachlan ROSS	Anthony SPAO
Manager's Award:	Jack QIU	Manning BEGG
St Ives Junior AFL Club Award "Most Promising Player":	Jack CAMPBELL	
Danny Callinan Memorial Trophy: (Clubman Award):	Paddy BRUELL	



UNDER 15/16s		
Team:	DIV 1	DIV 3
Head Coach:	Hugh Callander	Peter Fitzgerald
Assistant Coach:	Michael Lawrence	Tim Ferrier
Team Manager:	Tim Morris	Les McLean
Ground Manager:	Peter King	Peter Westley
Played:	12 (1)	11
Won:	7 (0)	0
Drawn:	1 (0)	0
Lost:	4 (0)	11
Washed Out:	3	1
Byes:	0	3
Forfeits:	0	0
Captain:	Harrison ASHCROFT	
Vice Captain: (Leadership Group)	William BICKERSTETH Jackson BRACKIN Andrew MORRIS Nolan RAUBENHEIMER	Nathan COFFEY Charles FERRIER Jake FITZGERALD Paul MCLEAN Alex MORRISSEY
Best & Fairest:	Nolan RAUBENHEIMER	William DUNN
Runner's Up:	Marc WILLIAMS	Tyler MARTIN
Coach's Award:	Harrison ASHCROFT	Mason ANSELL
Manager's Award:	Riki BEST	Thomas MORGAN
Century 21 U15 Clubman Award:	Nathan COFFEY	
U16 Kel Matheson Trophy: (Clubman Award)	Jackson BRACKIN	
U16 Bob Bayles "Footballer of the Year":	Nolan RAUBENHEIMER	
U16 North Shore Bombers "Rising Star" Award:	Andrew MORRIS	

[Numbers within the brackets () indicate games played in finals]



Appendix: D Representative Players List

Age	North Sydney AFL Rep Team – Youth
U13	Will BILES Brad CADDEY Ryan HEBRON* Mitchell WRIGHT*
U14	Jack CAMPBELL Duncan HATTAWAY* Peter SCOTT
U15/16	Jackson BRACKIN Mitchell HANSEN Nolan RAUBENHEIMER

Age	North Sydney AFL Rep Team – Junior
U11	Rory BEATTIE Nicholas BOGARD Keegan GYOERY Nick RUBERG
U12	Ned CAMPBELL Ollie HERBERT Liam O'CARROLL Robert TOWERS

* These players were also selected in the Swans Academy.

+ Nolan also played in the North Shore Starz with Andrew MORRIS.



Appendix: E NSW/ACT AFL Association Awards

Greater Sydney Juniors – St Ives Best & Fairest Winners for 2009		
Age/Division	Award	Winner
U16 D1	Nolan RAUBENHEIMER	Equal 3rd Runner's Up
U14s D3	Duncan HATTAWAY	Runner's Up
U14s D3	Jack CAMPBELL	2nd Runner's Up
U13s D3	Hugh BROWN	Equal Runner's Up

AFL Association Awards:	N/A
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